



2023

Year in Review

 **Indigo**
Love of Reading
FOUNDATION™

Championing children's literacy since 2004



\$35m

Committed in support of children's literacy

1m+

Young readers reached across every province and territory

3m+

Books distributed to high-needs schools and communities



Who we are

Since 2004, the Indigo Love of Reading Foundation has championed children's literacy across Canada. We know that the quality and quantity of books available to children can vary greatly based on a variety of factors, including a family's socio-economic background and location. That's why we focus on providing essential literacy support in the form of books,

resources, and educator training to schools in high-needs communities. We are a separate registered charity that partners closely with Indigo Books & Music to fundraise and raise awareness about Canada's literacy crisis. We believe that together, we can create a future where every child has the opportunity to fall in love with reading.

What we do

Grants

We distribute over \$1m annually to elementary schools and community organizations to support children's literacy.

Resources

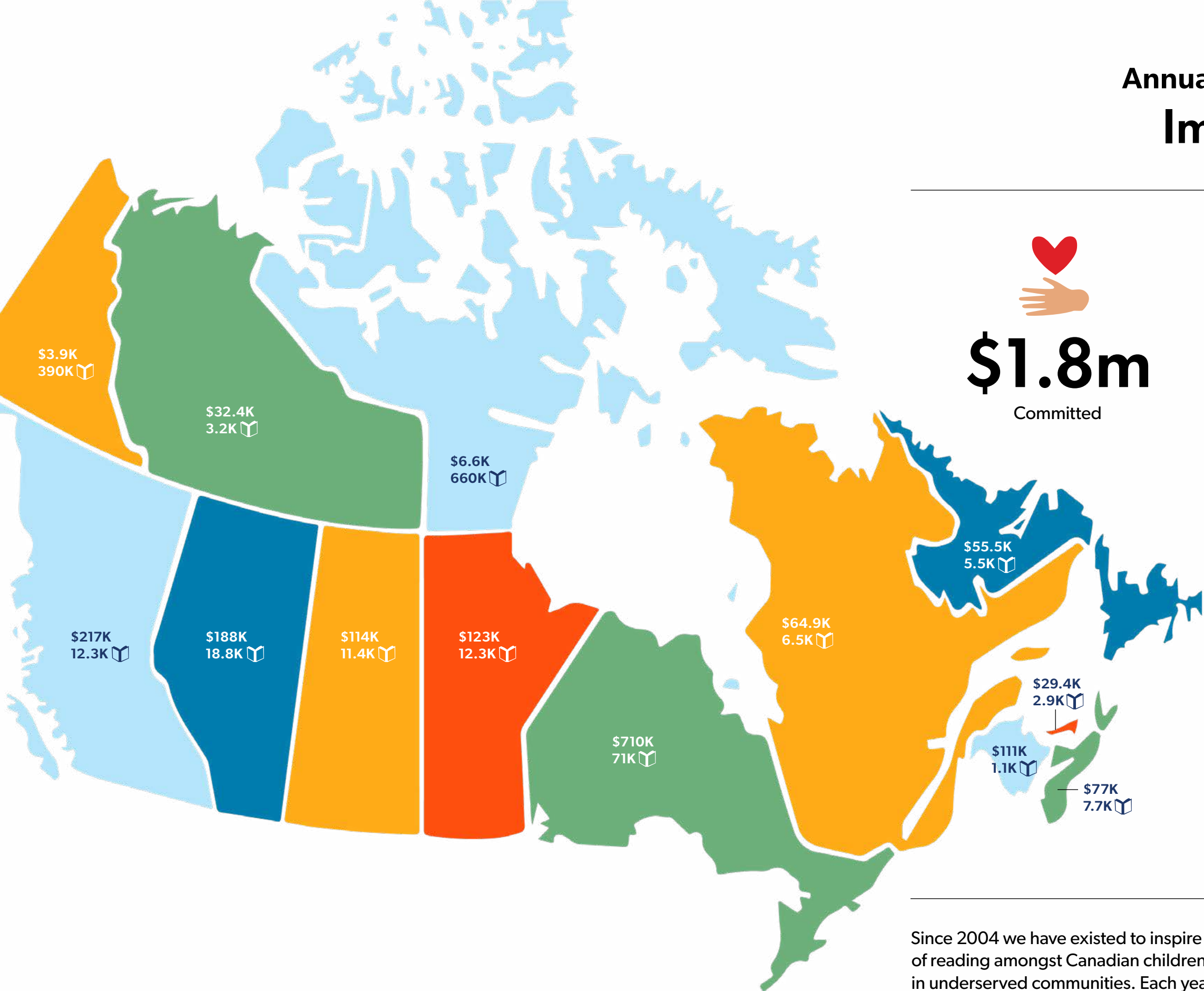
We provide educators and families with tools and resources to help support young readers on their literacy journey.

Awareness

We leverage our national platform to spark dialogue around and support for Canada's literacy crisis.

Annual reach in 2022-23

Impact map



\$1.8m

Committed



180k

Books donated



67k

Children reached

	MONEY COMMITTED	NUMBER OF BOOKS
ALBERTA	\$188K	18.8K
BRITISH COLUMBIA	\$217K	21.7K
MANITOBA	\$123K	12.3K
NEW BRUNSWICK	\$111K	1.1K
NEWFOUNDLAND & LABRADOR	\$55.5K	5.5K
NORTHWEST TERRITORIES	\$32.4K	3.2K
NOVA SCOTIA	\$77K	7.7K
NUNAVUT	\$6.6K	660
ONTARIO	\$710K	71K
PRINCE EDWARD ISLAND	\$29.4K	2.9K
QUEBEC	\$64.9K	6.5K
SASKATCHEWAN	\$114K	11.4K
YUKON	\$3.9K	390

Since 2004 we have existed to inspire a love of reading amongst Canadian children living in underserved communities. Each year, our Foundation works with hundreds of high needs elementary schools, reaching thousands of

students across Canada. This year, we are proud to have supported students in high-need urban and rural communities reaching every single province and territory.

First Nations, Metis and Inuit community partnerships

\$262k

Committed

26k

Books donated

4.5k

Children reached

We are committed to supporting Indigenous communities through partnerships with schools and community organizations. These partnerships are part of a long-term commitment to reconciliation that involves making Indigenous voices and texts more

accessible to all students and helping to reduce barriers to literacy that some Indigenous children and youth may experience today. This year we are proud to have reached almost 5,000 Indigenous students through these partnerships.



“Being in a remote community in northern Manitoba, [we] have extremely limited access to books. In addition to the increase in accessibility, our students were able to select books that represented their identities as Indigenous people”
- Educator @ Otetiskewin Kiskinwamahtowekamik School, MB



Martin Family Initiative
Initiative de la Famille Martin

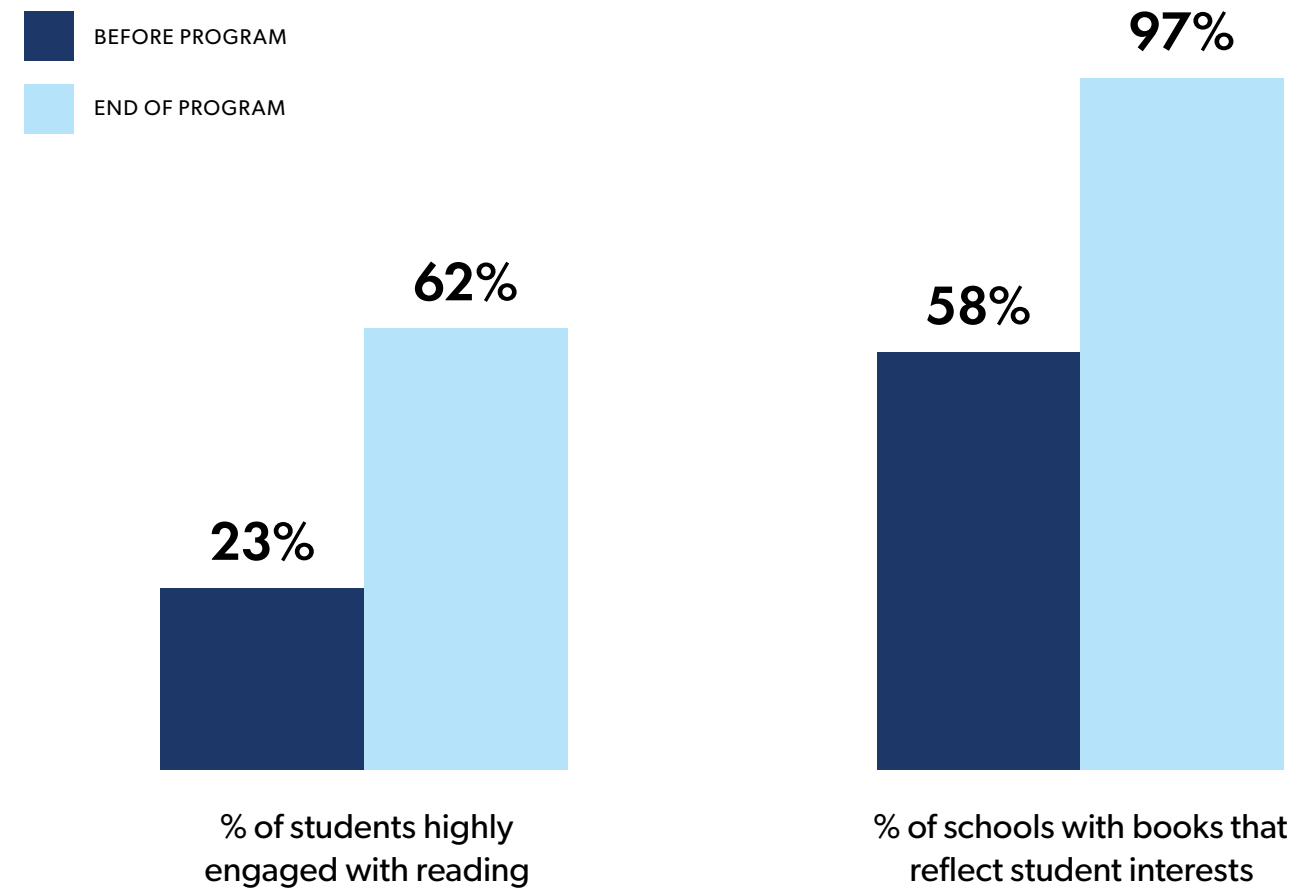


TREATY
EDUCATION ALLIANCE

Measuring outcomes

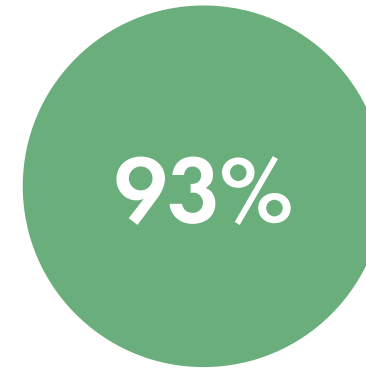
Each province and territory in Canada has a different approach to measuring literacy outcomes for students which can make it hard to convey the full scope of the literacy crisis Canadian students experience. That is why we work hard to measure the impacts of the work

we do by connecting with schools nation-wide to not only see the challenges they face before they partner with us but the incredible change they experience when they have access to rich literacy resources. Here is a snapshot of what we measured this year:



Key Metrics: 2023 Results

Student Literacy Engagement



of students visit the library more often as a result of the grant

Educator & Staff Engagement



of educators are better able to address different literacy levels

Library Space & Collection



of students feel better represented in their library's books





“The greatest change that we saw in our own teaching practice as a result of the Indigo Love of Reading initiative was understanding the power of a book as a launching point to teaching and learning”
 - Educator @ Cedarwood Public School, Markham, Ontario

Children’s literacy resources

In 2022, our school partners requested support in the form of resources and professional development, to help introduce new books into their classrooms. The requests clustered around curriculum themes like environmental literacy, teaching tolerance and inclusion and bringing Indigenous books into the classroom. This year,

we are proud to have provided educators with three unique sets of resources, focused on building a bridge between existing curriculum and powerful storytelling. To learn more about the resources available to educators, parents, and caregivers, visit indigoloveofreading.org/childrens-literacy-resources.

**Indigo Love of Reading
Inclusive Lesson Plans—Grades K-8**

Indigo LOVE OF READING FOUNDATION™ CRITICAL THINKING CONSORTIUM

This resource is brought to you in partnership with the Indigo Love of Reading Foundation and The Critical Thinking Consortium

Read for the Planet

A resource guide designed to explore environmental systems and inspire the next generation of changemakers through literacy.

Indigo LOVE OF READING FOUNDATION™

Read for the Planet

A 3-step guide to help parents and caregivers use the power of reading to inspire their little changemakers.

Indigo LOVE OF READING FOUNDATION™

Pathways to Meaningful Action:

Educator Reflection Guide for the National Day for Truth and Reconciliation and Beyond

Indigo LOVE OF READING FOUNDATION™

The iconography featured on this cover page was developed by Oji-Cree artist Jordan Stranger.

Community partner spotlights

While much of our work happens in classrooms and libraries, we also invest in programming that keeps kids reading outside of the school term. Every summer, we partner with community organizations to ensure kids in high needs communities have access to rich reading material and literacy resources throughout

their summer break. Through our partnership with Lay-Up Youth Basketball and Jays Care Foundation, we were able to engage young athletes throughout their camp day to keep a high level of reading engagement throughout the summer months.

Jays Care Foundation

This year, we reached 1300+ youth campers, and 10+ Canadian communities through our partnership with the Jays Care Foundation.

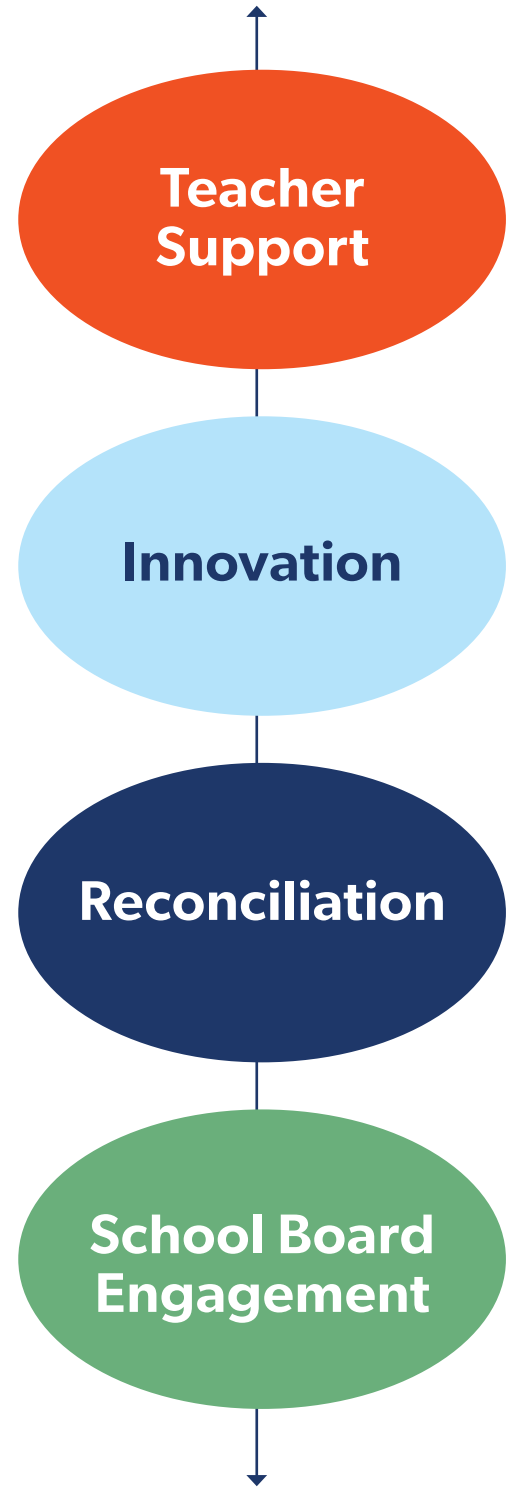


Lay-Up Youth Basketball

This year, we reached 350 campers and 45 youth coaches across Toronto through a partnership with Lay-Up Youth Basketball's summer programming.



Next on the horizon



We will continue to support educators in bringing new and diverse books into their classrooms through development of resources, tools, and professional development opportunities.

With the rapid progress in literacy technology over the last few years, we are working to bridge the gap between leading technologies and the high-needs communities we serve.

As we look to broaden and deepen the impact of our work, a primary focus in the coming year will be reaching more students in Indigenous communities through continuing to build strong Indigenous-led community partnerships.

While much of our past work has focused on direct relationships with schools, we have piloted successful partnerships with school boards and education authorities across the country. In the coming years, we will continue to rally the support of boards, reaching more students more effectively.

Community partners

Indigo



School partners

Bishop Kidd Junior High School
 Chilliwack Landing Preschool and Kindergarten
 Colleen and Gordie Howe Middle School
 David Hornell Junior School
 Déh Gah School
 École Notre-Dame
 Father Scollen School
 George L. Armstrong Elementary School
 Glenwood School
 Hjorth Road Elementary School
 John M. King School
 L.T. Westlake Fine Arts Elementary School
 Lester B. Pearson Elementary School
 Mackay Centre School and Philip E. Layton School
 Mine Centre School
 Otetiskewin Kiskinwamahtowekamik
 Parkside Elementary School
 Prairie River Junior High
 Rockingstone Heights School
 Ruth King Elementary
 Sakku School
 Shortreed community elementary school
 St. Andrew's Elementary School
 St. Marys Wellness and Education Centre
 Stephenville Primary School
 Sunbury West School
 Taylor Creek Public School
 W.J. Berezowsky Public School
 W.E. Gowling Public School
 Westfield School
 A.E. Bowers Elementary School
 Alexis Park Elementary School
 Anglophone School District South
 Asinuw-Kisik Education Campus
 Avoca Collegiate
 Babine Elementary and Secondary School
 Badabin Eeyou School
 Bertrun E. Glavin School
 Blossom Park Public School
 Chief Gabriel Cote Education Complex
 Decker Lake Elementary School
 Don Valley Middle School
 École du Carrefour
 École George Jay Elementary
 École Wedgeport
 Erin Mills Middle School
 Eugene Joseph Elementary School
 Fort McMurray Composite High School
 Frontenac School
 Garden River Elementary School
 Gordon Denny Community School
 Gosford Public School
 Grassy Plains Elementary and Secondary School
 Holy Family Catholic School
 Liidlii Kue Elementary School
 Market Lane Junior and Senior Public School
 Native Sena School
 Natoaganeg School
 Pheasant Rump School
 Quigley Elementary School
 Roseville Public School
 Sivuniit Middle School
 Tatla Lake Elementary & Jr. Secondary School
 Tuckamore Centre
 West Hill Public School
 White Bear Education Complex
 Alexis Nakota Sioux Nation Schools
 Aloma Crescent Public School

Anne J. MacArthur Public School
 Athlone School
 Back Bay Elementary School
 Balwin School
 Bayside Academy
 Bayview Community School
 Beaverbrook School
 Beavercrest Community School
 Belmont Elementary School
 Black River Anishinabe School
 Blacklock Fine Arts Elementary
 Blue Mountain Elementary
 Brant Avenue Public School
 Brent Kennedy Elementary
 Brentwood Elementary School
 Burleigh Hill Public School
 CAPE School - Centre for Academic and Personal Excellence
 Cassie Hall Elementary School
 Cedarcrest Elementary School
 Centennial Public School
 Central Elementary Community School
 Chaffey-Burke Elementary School
 Chelmsford Valley District Composite School
 Chester Le Junior Public School
 Chief Kahkewistahaw Community School
 Children's Village School
 Coal Tyee Elementary School
 Colonel J. Fred Scott School
 Connaught Public School
 Corpus Christi Elementary School
 Corvette Junior Public School
 Cumberland North Academy
 David Bouchard Public School
 Don Bosco School
 Dorothy Dalglish School
 Downsview Public School
 Dr. Brass School
 Dr. Rita Cox-Kina Minogok Public School
 Dunlop Public School
 Eastview Public School
 East Point Elementary
 École du Plein-Coeur
 Ecole Guelph Lake
 Ecole Henri-Bergeron
 École Millstream Elementary School
 École Père-Lacombe
 Ehtseo Ayha School
 Elm Street Elementary School
 Five Bridges Junior High School
 F.R. Haythorne Junior High School
 Fort McMurray Islamic School
 Frank W. Begley Public School
 General Brock Public School
 George Webster Elementary School
 Gladys McDonald School
 Glaslyn Central School
 Glenbrook School
 Glen Cairn Public School
 Glooscap Elementary School
 Greenfield Elementary School
 Greystone Centennial Middle School
 Harry Miller Middle School
 Harvey Elementary School
 Hazelwood Elementary School
 Helen Kalvak Eiihakvik School
 Henry Munro Middle School
 Hess Street School

Immaculate Conception Catholic Elementary School
 J.R. Wilcox Community School
 Jessie Lee Elementary
 Joe A. Ross School
 John A. Leslie Public School
 June Rose Callwood Public School
 Kapapamahchakwew - Wandering Spirit School
 Kapawe'no First Nation School
 Kluane Lake School
 Ladysmith Primary School
 Lakeview Public School
 Lambton Park Community School
 Lasalle Elementary Senior School
 Laval Junior Academy
 M.S. Hetherington Public School
 Mannville School
 Manordale Public School
 Mapleton School
 McAdam Avenue School
 Mee-Yah-Noh Elementary School
 Mildred Hall School
 Mission Hill Elementary School
 Mohawk Gardens Public School
 Monsignor Haller Catholic Elementary School
 Moosonee Public School
 Mother St. Bride Catholic School
 New Hazelton Elementary
 Ocean View Elementary School
 Our Lady of Fatima School
 Pierre Elliott Trudeau Elementary School
 Pexsisen Elementary School
 Prince Charles Public School
 Prince of Wales Public School Thorold Queen Charlotte Intermediate School
 Queen Mary Community Elementary
 Ramer Wood Public School
 Robert E. Wilson Public School
 Rock City Elementary School
 Roland Michener School
 Saltcoats School
 Saseenos Elementary School
 Senator Patrick Burns School
 Severn Shores Public School
 Shingwakons Public School
 Sir G. E. Cartier Public School
 Sir Wilfrid Laurier School
 Smokey Drive Elementary School
 Sooke Elementary School
 South Rutland Elementary
 Spruce Avenue School
 St. Mary's Elementary School
 St. Benedict Catholic Secondary School
 St. David Catholic Elementary School
 St. Mary-St. Cecilia Catholic School
 St. Peter Elementary School
 St. Robert School
 Stratford Elementary School
 Sunset Elementary School
 Trenton Middle School
 Vimy Ridge Public School
 W.H. Morden Public School
 Webster's Corners Elementary
 Welborne Avenue Public School
 Wes Hosford Elementary School
 Westgate Public School



Thank you for supporting the next generation of readers and leaders!

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